

My California Privacy Rights

Last updated: April 17, 2020

This policy is specific and applies only to web visitors of www.GetEmergencyEssentials.com (the “Site”) who are California residents, under the meaning of Section 17014 of Title 18 of the Cal. Code of Regulations. Under the California Consumer Privacy Act of 2018 (“CCPA”), up to twice in a twelve (12) month period, a consumer has the right to request that a business disclose what personal information it collects, uses, discloses, and sells. Information regarding our collection, disclosure, and sale practices are detailed below, in addition to instructions on how to exercise your rights regarding your personal information.

What Personal Information Do We Collect?

We collect, and have collected personal information about our visitors within the preceding 12 months in the following categories:

Categories of Personal Information	Categories of Sources From Which Personal Information Collected	Business or Commercial Purpose for Which Each Category Will be Used
Identifiers (e.g., a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, social security number, driver’s license number, passport number, or other similar identifiers), or information that identifies, relates to, describes, or is capable of being associated with, a particular individual	Site	Provide you with Site access; Tracking Site access and interaction; Personalize and improve the Site; Connect you with the particular service(s) or product(s) featured on the Site; Marketing; Internal database; Analyze the Site; Secure the Site; Customer service; and Legal compliance
Internet or other electronic network activity information (e.g., browsing history, search history, and information regarding a consumer’s interaction with a website, application, or advertisement)	Site	Provide you with Site access; Tracking Site access and interaction; Personalize and improve the Site; Connect you with the particular service(s) or

		product(s) featured on the Site; Marketing; Internal database; Analyze the Site; Secure the Site; Customer service; and Legal compliance
Geolocation data	Site	Provide you with Site access; Tracking Site access and interaction; Personalize and improve the Site; Connect you with the particular service(s) or product(s) featured on the Site; Marketing; Internal database; Analyze the Site; Secure the Site; Customer service; and Legal compliance

We collect the above personal information directly from you via the Site and from your interactions with the Site and the advertisements featured on the Site, including from cookies on the Site. A cookie is a small data text file, which is stored on your computer's hard drive (if your web browser permits) that can later be retrieved to identify you to us.

We also collect personal information from you through your clicks on the Site, including whether you indicated a need for a particular service or product featured on the Site, and all personal information that you have submitted through the Site in conjunction with your request. We also collect information on whether you responded to a particular advertisement featured on the Site, and which third party advertisements and links you click through the Site.

What Personal Information Do We Disclose?

We disclose personal information to third parties about our visitors. Namely, we disclose personal information in all of the above categories to our third party advertising partners, which include the owners of the services, products, and brands that are featured on the Site, as well as third party advertising networks. We also disclose personal information in all of the above categories to our third party service providers who log user experiences, assist with form population, and perform

retargeting. We also disclose personal information in all of the above categories to our third party publishers for the purpose of tracking their clicks/conversions.

We may also disclose your personal information if legally required to do so, or at our discretion, pursuant to a request from a governmental entity, or if we believe in good faith that such action is necessary to (a) conform to legal requirements or comply with legal process; (b) protect our rights or property, or our affiliated companies; (c) prevent a crime or protect national security; or (d) protect the personal safety of users or the public.

What Personal Information Do We Sell?

We disclose for a business purpose and sell personal information in all of the above categories our third party advertising partners, namely the owners of the services, products, and brands that are featured on the Site. Also, in the event that we, or substantially all of our assets, are acquired, such personal information may be included within the transferred assets. In the event we become the subject of an insolvency proceeding, whether voluntary or involuntary, we or our liquidator, administrator, receiver or administrative receiver may sell, license or otherwise dispose of, such information in a transaction approved by the court.

We do not have any actual knowledge of the sale of personal information of minors under 16 years of age. There are no financial incentives to disclose.

Your Right to Request to Know and How to Submit a Verified Request to Know

A “request to know” is a request related to the personal information that a business has about such consumer. It may include a request for any or all of the following from us:

- 1) specific pieces of personal information that we have collected about you;
- 2) categories of personal information that we have collected about you;
- 3) categories of sources from which the personal information was collected;
- 4) categories of personal information that we have sold or disclosed for a business purpose about you;
- 5) categories of third parties to whom the personal information was sold or disclosed for a business purpose; and
- 6) the business or commercial purpose for collecting or selling the personal information.

The CCPA permits requests to know from the same consumer up to twice in a twelve (12) month period.

To submit a request to know, please click here: <https://getemergencyessentials.com/personal-info-opt.php>, or email us at consumer.listing.tech@gmail.com. To process your request, we may require that you submit the following information in conjunction with your request: your first name, last name, a California address, and email address. The information which you provide will be used to

verify your request and to attempt to identify you within our data records. If you elect to use an authorized agent to exercise your right to submit a request for information, we may require the following before processing the request: 1) provide proof of your written and signed permission with the authorized agent to act on your behalf; 2) directly verify your own identity with us; and 3) directly confirm with us that you provided the authorized agent permission to submit the request on your behalf. The information which you submit in conjunction with your request to know will be used for the express purposes of verification and providing you with responsive information to your request, if required.

Your Right to Request Deletion and How to Submit a Verified Request to Delete

You have the right to request the deletion of any personal information which we have collected about you, or which we maintain. To submit a verifiable request to delete, please click here: <https://getemergencyessentials.com/personal-info-opt.php>, or email us at consumer.listing.tech@gmail.com. To process your request, we may require that you submit the following information in conjunction with your request: your first name, last name, a California address, and email address. The information which you provide will be used to verify your request and to attempt to identify you within our data records. If you elect to use an authorized agent to exercise your right to submit a request for deletion, we may require the following before processing the request: 1) provide proof of your written and signed permission with the authorized agent to act on your behalf; 2) directly verify your own identity with us; and 3) directly confirm with us that you provided the authorized agent permission to submit the request on your behalf. The information which you submit in conjunction with your request to delete will be used for the express purposes of verification and providing you with responsive information to your request, if required.

We utilize a two-step process for online requests to delete, whereby you first submit your request to delete, and second, you separately confirm that you want your personal information deleted.

To the extent that your personal information is necessary for us to maintain for a reason delineated in Cal. Civ. Code § 1798.105(d), including but not limited to complete a transaction for which the personal information was collected, provide a good or service you have requested, detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, debug, etc., or to comply with a legal obligation, we are not required to comply with your request for deletion. For instance, we are not required to delete personal information which is necessary to maintain suppression files for those individuals who have opted out of receiving email marketing from us. If we are unable to verify your request, we will notify you as well.

Your Right to Opt-Out of the Sale of Personal Information and How to Submit a Verified Request to Opt-Out

You have the right to opt-out of the sale of your personal information. You have the right to direct a business that sells (or may in the future sell) your personal information to stop selling your personal information, and to refrain from doing so in the future.

Our homepage features a “Do Not Sell My Personal Information” link, which you can click to submit your request to opt-out of the sale of your personal information. You may also email us at consumer.listing.tech@gmail.com to submit your request to opt-out of the sale of your personal information. In conjunction with your request, we may request that you provide your first name, last name, a California address, and email address to verify and process your request. The information which you provide will be used to verify your request and to attempt to identify you within our data records. If you elect to use an authorized agent to exercise your right to submit a request for deletion, we may require the following before processing the request: 1) provide proof of your written and signed permission with the authorized agent to act on your behalf; 2) directly verify your own identity with us; and 3) directly confirm with us that you provided the authorized agent permission to submit the request on your behalf. The information which you submit in conjunction with your request to opt-out will be used for the express purposes of verification and complying with the opt-out request, if required.

Your Right to Non-Discrimination for the Exercise of Your Privacy Rights

California affords consumers with the right not to receive discriminatory treatment by a business for the exercise of their privacy rights conferred by the CCPA. This means that you cannot be denied goods or services; be charged different prices or rates; be provided with a different level or quality of goods or services; or have it suggested that you will receive a different price or rate or different level or quality of goods or services. However, a business may offer a financial incentive or price or service difference if it is reasonably related to the value of the consumer’s data. A business shall notify consumers of any financial incentive or price or service difference.

Our General Privacy Policy

Our general privacy policy is located here: <https://getemergencyessentials.com/privacy-policy>

Need More Information or Having Difficulty Accessing this Information?

If you have any questions or concerns regarding your California privacy rights, our general privacy policy or practices, you may contact us via email at consumer.listing.tech@gmail.com, or by mail at 2803 Philadelphia Pike, Suite B, #223, Claymont, DE 19703. Further, if you have a disability which interferes with your ability to access this policy, we can make accommodations to present the policy in an alternative format, to assist you. If you would like to receive this information in another format that is accessible to your needs (for example: audio, large print, etc.) please contact us.